

- Are they displayed in an organized way? Or are they a confused jumble of different materials in miscellaneous racks?

And because being welcoming more than a checklist, here are some more ideas that address attitude.

The following article addresses welcoming attitudes at schools:

http://www.educationworld.com/a_admin/admin/admin424.shtml

Delegating:

You need to adopt and set the example on being welcoming. Everything else can be evaluated (and changed) by a volunteer.

Binder tab: August

School size: All

Marketing process step:

- 1) Who are we?
- 2) What do families want?