

## Combine spring events

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Rick says, "I have had our community families tell me they did not comprehend the extent of the support we receive from our denomination and church until they heard me explain it. I have had church members who are not current parents express that not only did they thoroughly enjoy seeing the students sing and make music, but that they also appreciated being informed as to how their local church budget donations were being used to educate our children with such love and quality."

## **Remember to comply with notification requirements**

Most school bylaws have specific requirements about how and how often constituency meetings are advertised. Put a reminder in your work calendar to start the notifications in time to comply.

### **Delegating:**

You will need to set the date, but you can ask others to a) handle advertising the constituency meeting to your church(es), b) organize the presentations to make during the transitions, and c) although you should be the visible spokesperson for your school, you can ask your cheerleader to make *some* of the presentations. (If you don't remember about school cheerleaders see [Recruit a cheerleader](#) in the June section.)

### **Credits:**

Rick Nelson, thank you for sharing this way to improve constituency attendance and simplify your calendar.

**Binder tab:** April

**School size:** All

### **Marketing process step:**

- 1) Who are we?
- 2) What do families want?
- 3) What needs to change?
- 4) How do we tell our community?
- 5) How do we track results?