

Promote your seminar externally

Adapting a template to distribute and post in your community

For those of you who are planning an education success seminar, here is a tool you can use to promote it to your community. (See last week's message to decide whether or not you should promote this externally.)

Create a poster with all the pertinent details.

You can use the template I showed in Principals' Council by going to:
[ncceducation.org>resources>marketing corner](http://ncceducation.org/resources/marketing-corner) and scrolling to September.