

other at back-to-school, the new family is likely to hesitate to "bother" someone they don't know well.

An editable MS Word school resource list is available at ncceducation.org/marketing/corner. For A+ work use Word's mail merge to customize this list for your new families. Otherwise, write names and contact information in the blanks.

Introduce new families to their "school maven" family

If you have too many new families to do this for personally (hurray!), delegate some of your friendliest teachers to help.

Delegating:

Recruiting and working with "school maven" families be delegated to someone who knows your families well. But unless someone else has become well acquainted with your new families you should team up