

Share a Year in Review report

Reminding parents and board members about this year's great learning

In October, I recommended you create a tickler file where you could collect good news items and notable events as they happen throughout the year. Now is the time to use it.

Make a written report for your school board

As you know, people are more likely to remember something they both see and hear.

Binder tab: May

School size: All

Marketing process step:

- 1) Who are we?
- 2) What do families want?
- 3) What needs to change?
- 4) How do we tell our community?
- 5) How do we track results?