

Create a financial worksheet that includes all costs

Helping parents plan their expenses

Create a financial worksheet that includes all fees and expenses for the year.

allows for purchasing through different suppliers. Nonetheless, you need to help parents plan for these expenses.

- PE uniforms
- Hot lunches
- Books—If your schools does not supply books please at least list a range and tips on bargain sources. An exchange event or time at an existing event is a great idea here as well.
- Varsity sports (fees, uniforms, travel costs)—This will need to be listed by sport since they likely vary significantly. (Hint: It will help your parents to also know when each season starts and ends.)
- Club fees
- Music lessons
- Parking or registering a car for on campus parking
- Senior class events
 - » Class jacket, sweatshirt, letter jacket
 - » Trips
 - » Graduation regalia
 - » Graduation announcements—if ordered through a school-wide supplier
- Anything else you can think of...

How should it be presented?

Please include a note at the top (written in "first

Delegating:

This is best delegated to a relatively new parent who may have an easier time remembering all the things they were asked to pay for that they didn't expect.

Binder tab: March

School size: All

Marketing process step:

- 1) Who are we?
- 2) What do families want?
- 3) What needs to change?
- 4) How do we tell our community?
- 5) How do we track results?