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- Use this form for new families and as the re-enrollment form for current families.
- For samples: [ncceducation.org>resources>marketing corner](http://ncceducation.org/resources/marketing-corner) and scroll to October for "Samples-One page applications"
- Extra credit: For re-enrolling families print out the information you have in your school database (Renweb, Small School Minder, etc.) on a form for them to correct as needed and sign.

This is necessarily a little more general since it will vary by school. If you don't have a beautiful brochure--use one of the "Moving Hearts and Minds Upwards" brochures I mentioned last week.

Your business card (most presentation folders will have slots cut for inserting a business card)